## Northwest Regional Education Service District

Code: **JOD-AR**Revised/Reviewed: 9/10/02; 8/08/17

Orig. Code(s): JOD-AR

## **Media Access to Students**

The Northwest Regional Education Service District (NWRESD) administrators shall be authorized to grant permission and set parameters for media access to students in their respective facilities or programs. Media representatives shall be required to report to the administration for prior approval before accessing students involved in instructional programs and activities not attended by the general public. Such media access shall not be unduly disruptive and shall comply with Board policies and NWRESD goals. Administrators may deny access if it is not in the best interests of students and/or the NWRESD program.

As standard procedure, administrators must inform the NWRESD's Communications Department of all media inquiries. If needed, the department's Communications Specialist will contact the appropriate NWRESD administrator or staff member to ensure all students' parents or legal guardians have signed photo permission forms before any photos are taken. At the administrator's discretion, media calls may be forwarded to the NWRESD's Communications Specialist to assess the nature of the call and determine the best approach for addressing a media request for information or program visitation for photograph purposes. If an administrator or staff member has any questions or concerns regarding media access to students, they should contact the Communications Department for further guidance.

NWRESD employees may release student information to the media only in accordance with applicable provisions of the education records law and Board policies governing directory information and personally identifiable information.

Parent/legal guardian(s) will be advised of the NWRESD's media access to students policy at the time of the student's registration and each fall in handbooks, guidelines or other NWRESD prepared and distributed written documents.